## ANGLICKO-ČESKÉ GA GYMNÁZIUM AMAZON

## KARTA POVINNÉHO PŘEDMĚTU



## BUSINESS & MANAGEMENT

This class is focused on Business and Managerial studies in a globalized market. The class is designed to improve vocabulary, reading and writing skills, thus giving students the tools they need to express and analyze business concepts in an academic and workplace environment.

The course lasts for two years and covers the following general outline:

- Business Environment
- Human Resources
- Marketing
- Operations Management
- Ethics
- Finance
- External Influences
- Advanced HR
- Strategy

Students will study real life case studies which will enable them to put real world examples to the theory taught in class. Through group work and class participation, the students will also develop the skills needed to express coherent, logical ideas.

*This class will encourage students to comprehend the role business plays in our contemporary globalized world.*